## LON LINDSEY/JAN-L MARKETING, INC.

Extending the gift of hope to you!



1917 Antonia Place Lady Lake, FL 32159 Email: lonlindsey@gmail.com A prudent question is one-half of wisdom. Francis Bacon



## THE HAND TO HAND HELPER FUNDING PROGRAM QUESTIONS & ANSWERS!

**Q** Is a computer or having access to one necessary for HTHH

A No, not at all. In fact, I created more with the direct mail approach in mind.

**Q** Why do you accept only cash funding?

A Since I distribute funds immediately, the only way to do that is receiving cash. I want participants to receive funding as quickly as possible.

**Q** I noticed you do accept some other forms of funding to be sent in, but I didn't see PayPal listed. Why is that? *A* PayPal allows charge backs and because I send out funds immediately, I didn't want to delay the process based on possible refunds via PayPal or credit card companies.

**Q** How often do you distribute funds?

A If \$100 or more, I distribute within 48 hours unless I am away from my office for more than three days. That is rare, but it does happen. If less than \$100, I wait until \$100 is reached and then I send out. At the end of the month I distribute all remaining funds no matter what the amount is.

**Q** Is this legal?

*A* This is not a business where a product or service must be provided although I do provide a service. It's a funding approach to raising money. GoFundMe led the way in the crowd-funding space.

**Q** How are you handling refunds?

A There are no refunds.

**Q** If I want to upgrade and increase my qualification level, how does that work?

A You simply pay the difference in the level you are currently at and the level you want to upgrade to. You add \$25 for administration.

**Q** What does the \$25 administration fee go to?

A It pays for my service of collecting funds and sending them out plus I provide a flyer with your ID# on it as the referring person. I also provide a customized cover letter you can use.

**Q** Do you provide a B&W original of the flyer?

A No, however when you have it printed, ask the printer to print it in B&W.

**Q** Is a kit sent out to those who don't have access to a computer?

*A* Yes, I postal mail a kit out to those who don't have an email address. All others I email the flyer and cover letter and add them to my Aweber autoresponder list for communication purposes.

**Q** Can this be promoted outside the USA?

A Only if they can pay via US cash or crypto and have an email address. Shipping a kit would be too costly so it all has to be done online. They will have to communicate with me if interested.