

The Reasons Hand To Hand Helper Funding Program Was Created



It came out of frustration with the network marketing industry. Frustrated with personal earnings, but also frustrated with team's lack of earnings as well!

Here are the frustrating things:

1. Others struggling to make money!
2. Owners of programs making more money than the participants due to rules and hoops members would have to go through just to get earned money.
3. Members having trouble making money due to lack of sponsoring.
4. Power-line program hype that showed huge earnings based on a matrix that would basically fill itself due to what they call, "the spillover effect."
5. Multi levels of pay programs that pay little on each level due to having to payout so many levels.
6. Low cost programs that couldn't pay out much because they were low cost.

7. Programs/businesses with products people really didn't want, but had to purchase to qualify for commissions and if they didn't make enough to cover their product cost for the month, members quit and were off to the next business/program.
8. Spillover type programs that attracted the wrong people for the wrong reason.

Instead, wanted a program that:

1. Is a funding type program rather than a business that provides a way to raise funds to help for their business endeavors or for their own personal debt reduction. 100% of the funds are distributed with the \$25 admin cost going for the expenses for the service that is provided.
2. Allows the worker (sponsor) to make the money he/she deserves.
3. Provides some leverage as a bonus.
4. Is as simple as mailing out letters/postcards or showing a flyer, or a website.
5. Would provide a quick way of raising AND receiving money, thus cash in and cash out.
6. Is honestly run and trusted based on quick turn around of funds.

So the Hand To Hand Helper was created:

1. Cash in = Cash out quickly!
2. Two Pools to earn from where Cash In is divided equally among two pools. The sponsor receives 100% of Pool 1 and a percentage of Pool 2 based on their own qualification level.
3. Pool 2 allows for leverage based on qualification levels each person is at with any remaining funds going up-line based on qualification levels.
4. A two-sided flyer approach where the front side presents the program and the back side provides more information and examples.

5. An optional cover letter to include with the flyer and a "Frequency Asked Question" page that could be included on the back of the cover letter.
6. An optional "Done-For-You" print and mail service made available.
7. An honestly run and managed program for the members.